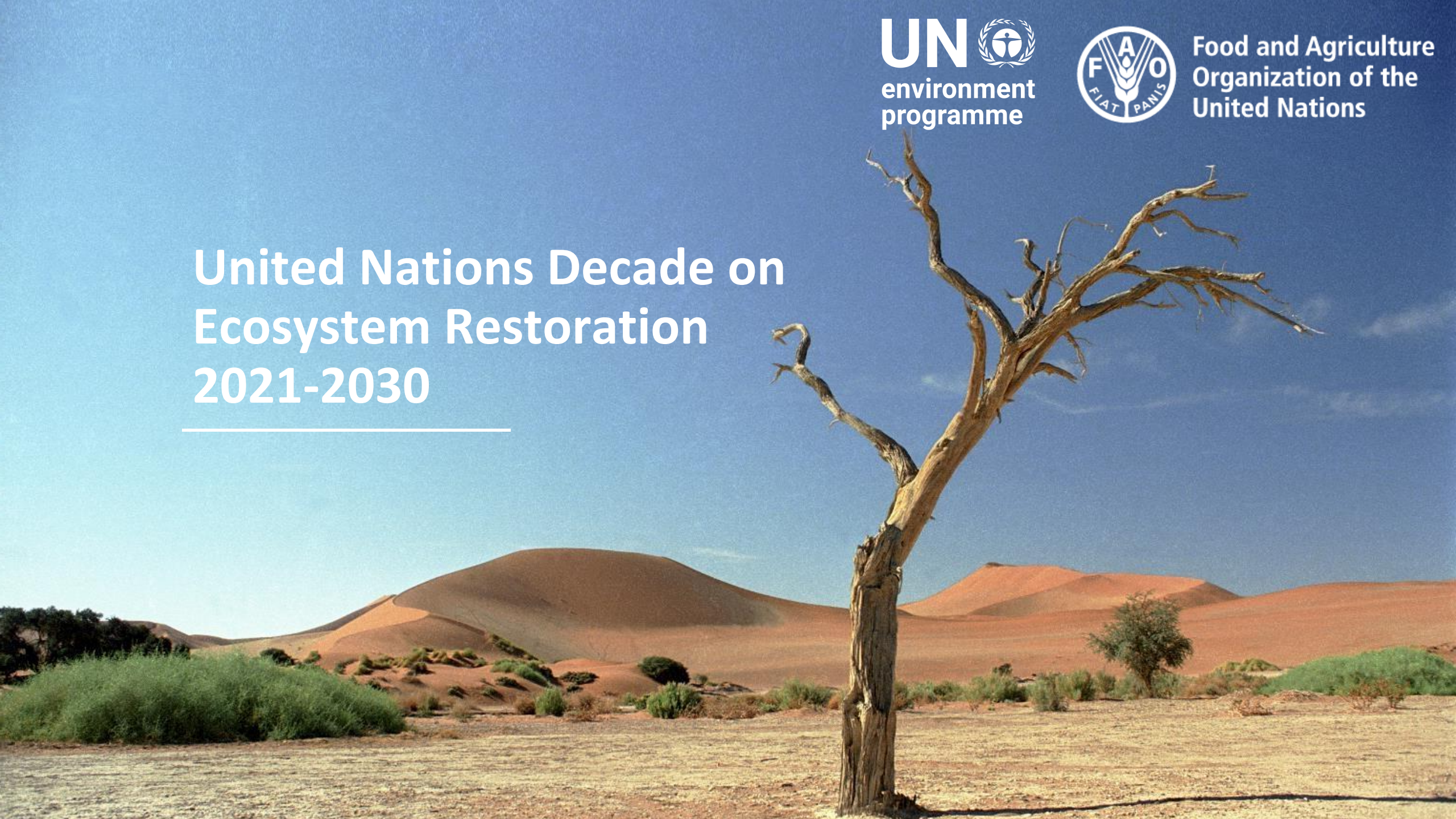


# United Nations Decade on Ecosystem Restoration 2021-2030

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# UNGA Resolution A/RES/73/284

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- **Adopted 1 March 2019, 71 co-sponsors**
  1. *Enhancing global, regional, national and local commitments and actions to prevent, halt and reverse the degradation of ecosystems.*
  2. *Increasing and applying the understanding of successful ecosystem restoration in all public and private sector decision-making and our education systems.*
- **All terrestrial and marine ecosystems**
- **Builds on existing commitments:**

LDN, Bonn Challenge, Initiative 20x20, Africa Restoration 100, and others
- **FAO and UNEP invited to lead implementation:**

In collaboration with Rio Conventions and other partners;  
Within mandates and existing/voluntary resources



# The need for action

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# The need for action

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## Land Degradation:

Negatively affecting well-being of **3.2 billion people**

Loss of biodiversity and ecosystem services = **10% of global GDP**



**Forests:  
70 M ha lost  
since 2000**



**Wetlands:  
70% lost in  
last century**



**Drastic decline  
of coral reefs and  
seagrass beds**



# Benefits extend across Agenda 2030

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# Benefits extend across Agenda 2030

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- **Biodiversity conservation**
- **Climate change:**
  - Up to 30% of mitigation required by 2030
  - Increased resilience
- **Productive landscapes/seascapes:**
  - Jobs, livelihoods, food & water security, human health...
- **Economic return:**
  - Cost/benefit ratio: 1/10 – 1/15
  - Costs of action vs inaction: 1/3

*Restoring 350 mln ha (Bonn Challenge commitment) of degraded land by 2030 could generate up to **USD 9 trillion in net benefits***



Meanwhile...



Image: WikiCommons



# Meanwhile...

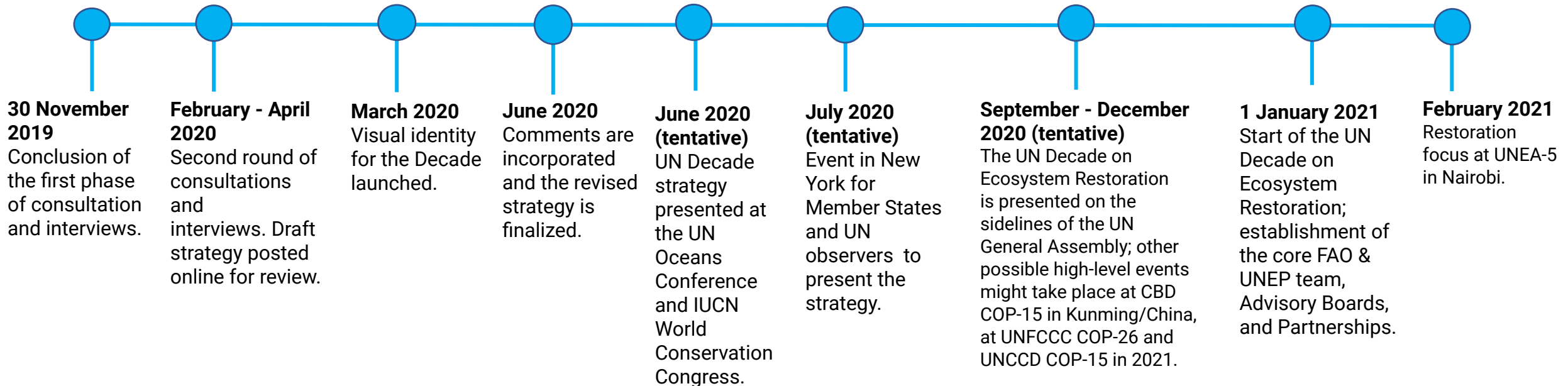
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- **Climate and environmental awareness** at new high in many countries
- **Not starting at zero**  
Global communication efforts around REDD+, SFM, SDGs 6, 14, 15, Bonn Challenge, landscapes, etc. have highlighted importance of ecosystems
- **An appetite for change**  
Informed people want to be active and engaged – but to varying degrees of capacity, motivation and loyalty
- **Knowledge no longer shared top-down exclusively** but spreading sideways



# Key milestones towards launch of the Decade

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# Consultation process to date

- **June 2019:** Online Survey launched (appr. 1,000 respondents)
- Organization of the following consultations in the margins of Rio Conventions meetings:
  - **24 June** - UNFCCC in Bonn
  - **28 August** - CBD OEWG in Nairobi
  - **10 September** - UNCCD COP 14 in Delhi
- **5 August 2019:** Start of the first phase of consultation, 50+ interviews with over 100 interviewees
- **28 September 2019:** GLF New-York, SG Summit Break out groups (750 participants)
- **30 October 2019:** First phase of consultation and interview process concluded
- **October – December:** Self-organized youth network consultations in 19 countries
- **29-30 November 2019:** Global Partnership on Forest and Land Restoration meeting
- **February – April 2020:** Launch of the second round of consultations on the draft strategy



# Theory of Change

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- **Problem:** the objectives of the 2030 Agenda for Sustainable Development will not be achieved without large-scale restoration of degraded terrestrial & marine ecosystems globally.

**Vision:** *The overarching vision for the Decade is a world where – for the health and wellbeing of all life on earth and that of future generations – we have restored the relationship between humans and nature, by increasing the area of healthy ecosystems, and by putting a stop to their loss and degradation.*

The Decade will work through three Pathways to contribute to this vision:

**Pathway 1: Global movement**

**Pathway 2: Political will**

**Pathway 3: Capacity**

The Decade on Ecosystem Restoration will foster a global restoration culture in which restoration initiatives start & scale up across the planet.





The **problem**: the objectives of the 2030 Agenda for Sustainable Development will not be achieved without large-scale restoration of degraded terrestrial & marine ecosystems globally.

The **vision**: We envision a world where we have restored the relationship between humans and nature: Where we increase the area of healthy ecosystems and put a stop to their loss and degradation – for the health and wellbeing of present and future generations.

**Barriers :**  **Limited awareness**  **Social & cultural norms**  **Economic systems**  **Insufficient public & private investment**  **Insufficient collaboration**  **Limited technical knowledge & capacity**

To overcome these barriers, the Decade will work through three **Pathways** to achieve the following **Outcomes**:

### Pathway 1: Global movement

- Increased knowledge & action globally on ecosystem restoration opportunities
- Opportunity for producing, shaping or affiliating restoration initiatives/projects
- Societal norms & perceptions shifted with regards to best practices for restoring ecosystems globally
- Ecosystem restoration mainstreamed into education systems globally
- Investments into large-scale restoration catalysed

### Pathway 2: Political will

- Policy reforms that promote large-scale ecosystem restoration developed & implemented
- Cross-governmental & cross-sectoral collaboration on ecosystem restoration increased
- National ecosystem restoration opportunities championed by Heads of State, Ministers of Finance & Ministers of Planning & Development

### Pathway 3: Capacity

- Methods for designing, implementing & sustaining ecosystem restoration initiatives improved & disseminated to restoration practitioners globally
- Capacity building and training

The Decade on Ecosystem Restoration will foster a global restoration culture in which restoration initiatives start & scale up across the planet.



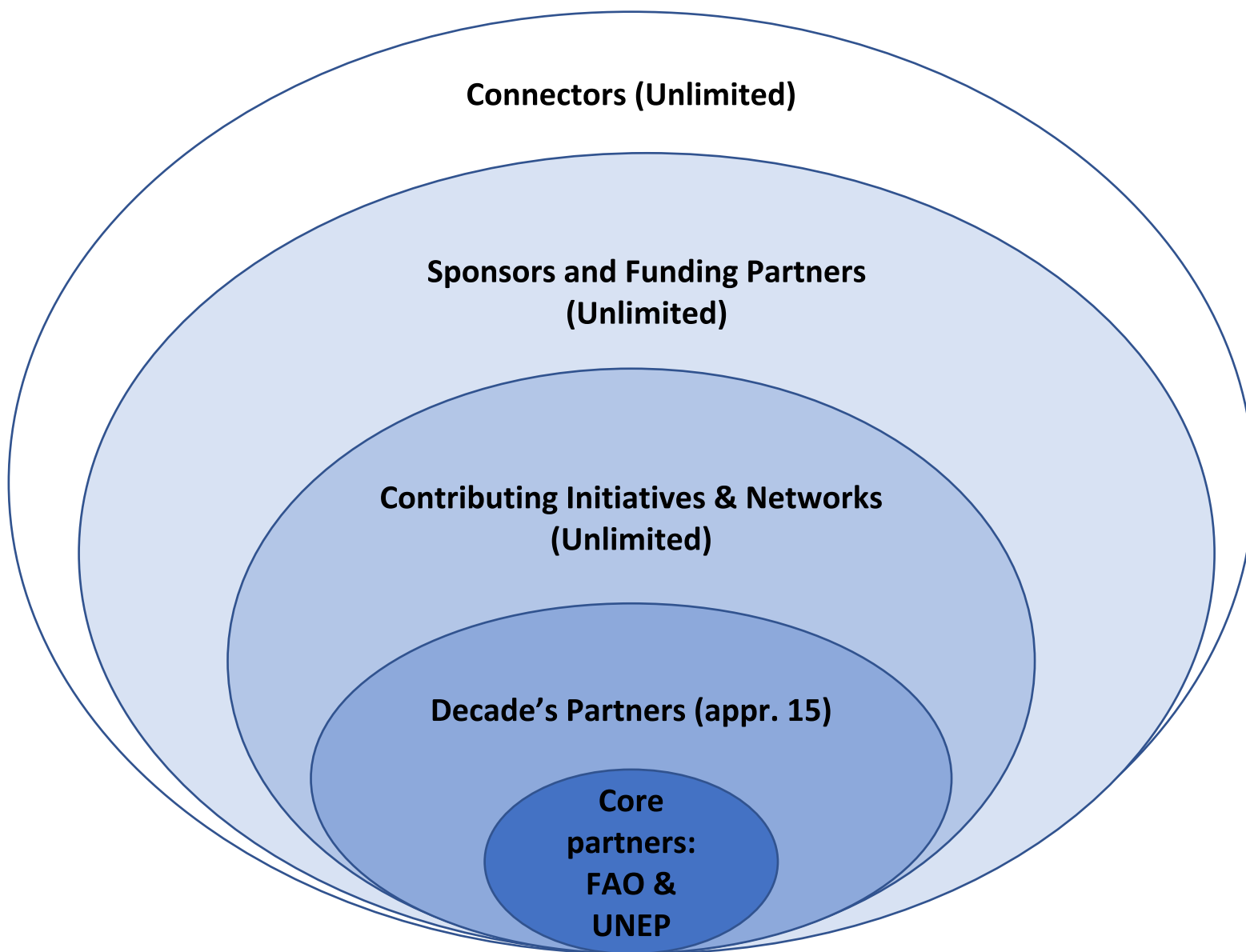
# Communication Strategy

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- **A networked approach that...**
  - Connects **hundreds** of selected global partners...
  - To **thousands** of local implementers...
  - Reaching **millions** across the globe.
- **Building on insights from New Power and movement theory to**
  - **Mobilize** communities of restoration champions and ambassadors
  - Trigger individual and institutional **behavior change**
  - Spearhead **advocacy** for enabling investment, business and policy environment
- **Messaging:** Positive and inclusive antidote to climate anxiety while inspiring a new *#generationrestoration*
- **Innovations:** Exploring partnerships for an interactive digital home for the Decade



# Different categories of partners



**Connectors:** Anyone with the ability to spread the Decade's message and engagement opportunities beyond the group of its partners and their constituents.

**Sponsors:** Financial contributions & In-kind contributions as well as assistance in building systems (ex: digital hub for the Decade) and seconding staff.

**Contributing Initiatives:** Organizations involved directly in restoration initiatives and leading restoration at the local level

**Decade's Partners:** UN, membership-based or partnership-driven entities formally engaging with the Decade through memorandums of understanding or other appropriate agreements at the highest level.

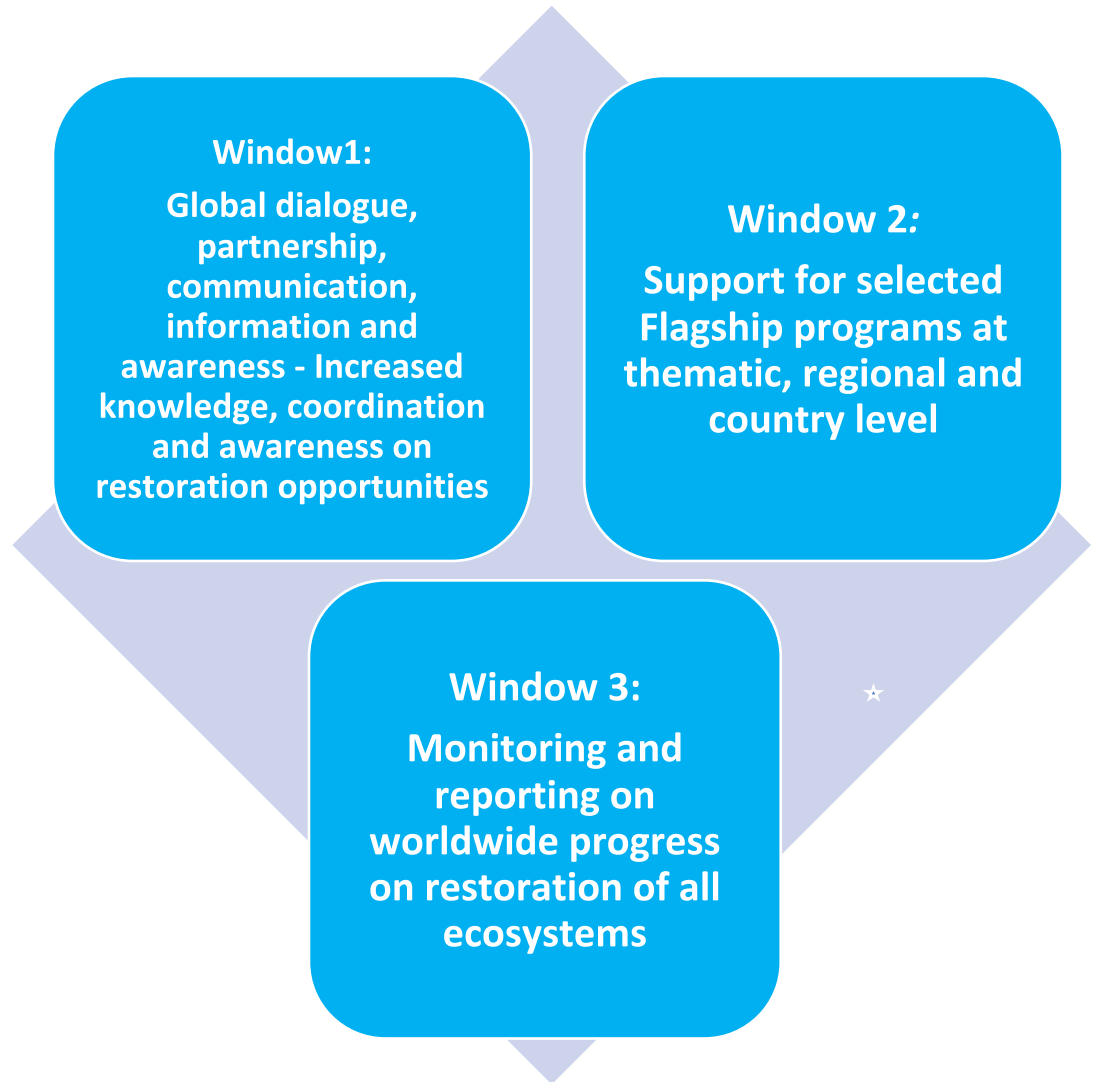
**Core Partners:** Secretariat & coordination.



# Multi-Partner Trust Fund (MPTF)

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- The Fund will enable the implementation of the UN Decade Strategy
- **MPTF:** efficient UN mechanism, easy to add new initiatives and implementing partners. Discussions on-going with MPTF secretariat and potential donors.
- **Lead by FAO & UNEP joint team:** Coordinating and reporting on UN Decade; outreach, initiation of activities and global dialogues.





**Thank you**

**UN**   
environment  
programme

 Food and Agriculture  
Organization of the  
United Nations